

PRESS RELEASE

PINION PRODUCT MANAGEMENT STRENGTHENED BY INDUSTRY EXPERT

DENKENDORF, March 21, 2024

Pinion GmbH, manufacturer of innovative drive systems for bicycles based in Denkendorf near Stuttgart, is delighted to announce that **Andy Benz** has joined the team as **Product Manager** in January 2024. As a passionate hobby mountain biker, but above all through his previous activities in the bicycle industry, he brings a wealth of experience to the area of product management at Pinion.

As a mechanical engineer, Andy Benz worked for many years for renowned bicycle and component manufacturers in development, project and product management (including at SRAM, BMC, Accell Group). He has in-depth knowledge in the areas of e-systems, drive systems and components.

Niklas Henkel, Head of Sales and Product Management: "We are delighted that we have been able to recruit such an experienced product manager for Pinion. Together with the sales team, he will support the OEs in the seamless integration of innovative Pinion products and help to further promote our advanced drive technologies to end customers, retailers and OEs."

PICTURE DOWNLOAD

[Portrait Andy Benz](#)

PRESS CONTACT

SABRINA WEISS

+49 176 34 27 76 82

s.weiss@pinion.eu

ABOUT PINION

Pinion was founded in 2008 by the two former Porsche-engineers Christoph Lermen und Michael Schmitz. They're vision was to develop a 'bicycle shifting system with the heart of a sports car'. The fully sealed Pinion gearboxes combine the best aspects of automotive and bicycle technology to deliver unparalleled performance and reliability. The Pinion drive technology is centrally integrated within the bicycle, robust, low-maintenance, virtually wear-free and has been tested under the toughest conditions around the world. Pinion has won multiple product and design awards for its innovative gearboxes.

In summer 2023, Pinion presented the Pinion E-Drive system as a world first. This is a motor gearbox unit. That combines a powerful electric motor with proven Pinion gearbox technology and electric shifting, with up to 12 gears in a compact package to create a completely new drive system for e-bikes.

The Pinion gearboxes and drives are developed, produced and sold in Denkendorf near Stuttgart. Highest quality, perfect function and durability have top priority. Centrally integrated into the bicycle frame, wear-free and permanently reliable. Every Pinion gearbox is "Made in Germany" - development, design, construction, serial production, sales and service all happen at the company's modern headquarters in Denkendorf, near Stuttgart in Southern Germany. The Pinion team is comprised over 100 permanent employees. Pinion supplies over 100 well-known bicycle manufacturers worldwide and is represented by a Europe-wide dealer network with over 600 support locations. As part of the BRP Group, Pinion works closely with globally active companies in the fields of e-mobility and powersport and actively promotes its own internationalization.