

PINION STRENGTHENS DEALER LOYALTY WITH PRACTICAL MGU TRAININGS

DENKENDORF, MARCH 20, 2025

A successful bike season starts with well-trained specialist dealers. That's why Pinion has launched a comprehensive training program together with system partner FIT in the winter months of 2024/2025 to optimally prepare specialist dealers for the latest technologies. The high demand shows that technical know-how is a decisive success factor in consulting, sales and service.

A total of almost 900 dealers took part in the practical training sessions at over 30 locations in the DACH region as well as in Benelux and France. Due to the great response, additional dates have already been scheduled until spring 2025.

The training courses imparted practical specialist knowledge about the Pinion motor gear unit (MGU). Participants received comprehensive training on transmission shifting in general, MGU design and functions, installation, electrical shifting technology and troubleshooting topics. FIT supplemented this with its expertise in service processes, maintenance tools and digital services. In the practical part, diagnostic options and common sources of error were analyzed.

Anyone who has not yet had the opportunity to take part in a Pinion X FIT Dealer Training course can find out about upcoming dates on the FIT website. Further training courses are already being planned. In general: If you are interested in training on the Pinion E-Drive system, please contact Pinion or FIT.

PICTURE DOWNLOAD:

[Pinion X Fit MGU Dealer Trainings 2024 2025](#)

PRESS CONTACT

SABRINA WEISS

+49 176 34 27 76 82

s.weiss@pinion.eu

ABOUT PINION

Pinion was founded in 2008 by the two former Porsche-engineers Christoph Lermen und Michael Schmitz. They're vision was to develop a 'bicycle shifting system with the heart of a sports car'. The fully sealed Pinion gearboxes combine the best aspects of automotive and bicycle technology to deliver unparalleled performance and reliability. The Pinion drive technology is centrally integrated within the bicycle, robust, low-maintenance, virtually wear-free and has been tested under the toughest conditions around the world. Pinion has won multiple product and design awards for its innovative gearboxes.

In summer 2023, Pinion presented the Pinion E-Drive system as a world first. This is a motor gearbox unit. That combines a powerful electric motor with proven Pinion gearbox technology and electric shifting, with up to 12 gears in a compact package to create a completely new drive system for e-bikes.

The Pinion gearboxes and drives are developed, produced and sold in Denkendorf near Stuttgart. Highest quality, perfect function and durability have top priority. Centrally integrated into the bicycle frame, wear-free and permanently reliable. Every Pinion gearbox is "Made in Germany" - development, design, construction, serial production, sales and service all happen at the company's modern headquarters in Denkendorf, near Stuttgart in Southern Germany. The Pinion team is comprised over 100 permanent employees. Pinion supplies over 100 well-known bicycle manufacturers worldwide and is represented by a Europe-wide dealer network with over 600 support locations. As part of the BRP Group, Pinion works closely with globally active companies in the fields of e-mobility and powersport and actively promotes its own internationalization.